



### **For Immediate Release**

## **aecKnowledge Announces Knowledge Partnerships with Industry Speaks and SmartRisk**

**SAN FRANCISCO, CA (June 27, 2012)** – [aecKnowledge](#), a leading provider of advanced online continuing education (CE) for architects, engineers and construction professionals, announces new knowledge partnerships with [Industry Speaks](#), a web-based business management consultant search engine, and [SmartRisk](#), a risk and performance management consultancy. The partnerships were formed based on a shared mission to help customers and clients advance their careers, enrich their firms and elevate their practices.

“We are very excited about this partnership and about sharing aecKnowledge’s content with our customers,” stated Karen Compton, Founder & President, Industry Speaks. “By joining forces to change the delivery model of education and practice management, we are not only able to transform the way in which the AEC community learns, but also enhance the viability of our industry. That’s what we all want.”

According to Timothy Corbett, Founder & President, SmartRisk, “The risk management and practice management content on aecKnowledge is directly in line with the focus of SmartRisk—provide knowledge that can help firms avoid costly mistakes.”

“Our partnerships with SmartRisk and Industry Speaks are another step in furthering our mission to transform how members of the AEC community collaborate with and learn from one another,” stated Michael Strogoff, FAIA, President, aecKnowledge.

aecKnowledge's courses are approved for continuing education units by [AI/ACES](#) and/or [GBCI](#). The courses are also accepted by many states to fulfill mandatory CE requirements for ongoing licensure. Additional materials, including free course previews, written transcripts, course descriptions, learning objectives and presenter biographies are also available.

### **About aecKnowledge**

aecKnowledge, based in the San Francisco Bay Area, is an established web-based, peer-reviewed knowledge sharing platform for the AEC industries. aecKnowledge enables members of the architecture, engineering, construction and land use planning industries to share unbiased knowledge and to leverage their collective intellectual capital. With a mission to transform how design and construction professionals throughout the AEC industries collaborate with and learn from each other, aecKnowledge targets the more than 6 million professionals and tradespeople across the fragmented AEC industry, and provides a venue for allied professionals and knowledge providers to strengthen their presence among a large and engaged audience. Visit [www.aecKnowledge.com](http://www.aecKnowledge.com) for more information.

### **About Industry Speaks**

Industry Speaks™ is web-based business-to-business application that allows architecture, engineering and construction/construction management firms to search for business management consultants including human resources, public relations, legal, information technology, finance/administration and marketing that specialize in the built environment. Additionally, the service provides independent reviews of books, courses and instructional materials marketed towards the design/construction industry. Originally designed to service North America, Industry Speaks™ is now available in both the U.S. and Canada and has gained organizational alliances with the National Association of Minority Architects, AIA Los Angeles and AIA California who have made the resource available to their members. To learn more, visit <http://industryspeaks.com/>.

### **About SmartRisk**

SmartRisk, based in Pasadena, California, is a leading risk and performance management consultancy for design professional firms providing services on a national basis. Through firm specific risk assessments, training and consulting, services focus on improving overall performance, profitability and reducing insurance costs through tailored risk management solutions. SmartRisk has extensive experience analyzing risk and implementing organizational and process improvement strategies for the design, environmental and construction sectors.

SmartRisk unique background of insurance underwriting, claims analysis, and risk management provides the ideal platform for understanding the challenges today, and having the ability for identifying effective risk and performance management solutions. To learn more, visit [www.smartrisk.biz](http://www.smartrisk.biz).

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